

**Greer Margolis Mitchell**  
1010 Wisconsin Ave  
Suite 800  
Washington DC 20007

**Barack Obama/ D/ President**  
**Submission Number 387 Issue 2**



**WSPA-TV**  
250 International Dr.  
Spartanburg SC 29303-5698  
(864) 576-7777 FAX (864) 587-4480

**Client:** Barack Obama/ D/ President

**Buyer:** "

**Schedule Dates:** 08/13/12 to 09/03/12

**Est./PO Number:** 06257253

**Submission Cost:** 27175

**Client/Product/Estimate:** 95/101 /1523

**Weeks:** 4

**Contract type:** Political

**Campaign Ref:** E:120730016

**Sales Rep:** HRP Washington, DC

**Order Ref:** 06257253

**Business Type:** POLITICAL

**Business Category:** Transactional

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**Product:** Obama 4 Pres Fit A

**Demographic:** (L) Household

**Booking Group:** WSPA

**Key Market:** Greenville Spartanburg Asheville

**Order:** 27175

**Original**

| Ref | Sales Product Details            | Rate | Spot Type    | 08/13 | 08/20        | 08/27 | 09/03 | Total | Cost |
|-----|----------------------------------|------|--------------|-------|--------------|-------|-------|-------|------|
| 1   | M-F 11a ET/10a CT Price Is Right | 350  | Nbr of Spots | 2     | 2            | 2     | 6     | 2100  |      |
| 2   | M-F 1230-2p ET CBS Soaps         | 375  | Comme        | 30    | Nbr of Spots | 2     | 2     | 6     | 2250 |
| 3   | M-F 4-5p Judge Judy              | 350  | Comme        | 30    | Nbr of Spots | 1     | 1     | 1     | 300  |
| 4   | M-F 9a Dr Phil                   | 350  | Comme        | 2     | 2            | 2     | 6     | 2100  |      |
| 5   | Sat 7p Access Hollywood          | 325  | Nbr of Spots | 1     | 1            | 1     | 2     | 650   |      |
| 6   | Countdown To Kickoff             | 325  | Comme        | 30    | Nbr of Spots | 1     | 1     | 325   |      |
| 7   | Sun 7p ET / 6p CT 60 Minutes     | 2500 | Comme        | 30    | Nbr of Spots | 1     | 1     | 2500  |      |
| 8   | Sun 7p ET / 6p CT 60 Minutes     | 2500 | Comme        | 30    | Nbr of Spots | 1     | 1     | 2500  |      |

**Weekly Totals:** Total Spots(Ord Spots)

12 10 12 34

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**Submission Number 387 Issue 2**

**News Channel**  
ON YOUR SIDE



**WSPA-TV**  
 250 International Dr.  
 Spartanburg SC 29303-5598  
 (864) 576-7777 FAX (864) 587-4480

**Original**

|                 |                            |                          |              |                |                    |
|-----------------|----------------------------|--------------------------|--------------|----------------|--------------------|
| Client:         | Barack Obama/ D/ President | Submission Cost:         | 27175        | Campaign Ref:  | E:1207300-16       |
| Buyer:          | "                          | Client/Product/Estimate: | 95/101 /1523 | Sales Rep:     | HRP Washington, DC |
| Schedule Dates: | 08/13/12 to 09/03/12       | Weeks:                   | 4            | Order Ref:     | 06257253           |
| Est./PO Number: | 06257253                   | Contract type:           | Political    | Business Type: | POLITICAL          |

Business Category: Transactional

| Ref  | Sales Product Details                           | Rate | Spot Type | 08/13        | 08/20 | 08/27 | 09/03 | Total | Cost |
|--|---|------|-----------|--------------|-------|-------|-------|-------|------|
| 9  | Sun 9a ET / 8a CT CBS Sunday Morning News ..... | 400  | 30        | Nbr of Spots | 1     | 1     | 1     | 3     | 1200 |
| 10   | Tue 10p ET / 9p CT Mentalist T.....             | 2500 | 30        | Nbr of Spots | 1     | 1     | 1     | 1     | 2500 |
| 11   | Tue 9p ET / 8p CT NCIS Los Angeles T.....       | 3000 | 30        | Nbr of Spots | 1     | 1     | 2     | 2     | 6000 |
| 12   | Wed 8p ET / 7p CT Big Brother ..W....           | 2500 | 30        | Nbr of Spots | 1     | 1     | 1     | 1     | 2500 |
| 13   | Sat 10p ET / 9p CT 48 Hours .....               | 1500 | 30        | Nbr of Spots | 1     | 1     | 1     | 1     | 1500 |
|  | Spots   |      | Comme     |              |       |       |       |       |      |
|  | Cost  |      |           |              |       |       |       |       |      |
| <b>Weekly Totals:</b> Total Spots(Ord Spots) |   |      |           |              |       |       |       |       |      |
|  |   |      |           | 12           | 10    | 12    | 34    |       |      |

**Grand Totals**

| Month 8 Weeks: 4 |       | Month 9 Weeks: 5 |       |
|------------------|-------|------------------|-------|
| <b>Totals</b>    | 08/13 | 08/20            | 08/27 |
|                  | 34    | 12               | 10    |

**Spots**

**Cost**

27175

11225

6225

9725

0

**Grand Totals:**

| Spots:       | 34        |
|--------------|-----------|
| Gross Total: | 27,175.00 |
| Commission:  | 4,076.25  |
| Net Total:   | 23,098.75 |

REP HEADLINE# 6257253 TRF# E:120730  
\$\$\$ MOD# O: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 ORDER WORKSHEET  
FAX# 703-516-9680

FAX# 703-516-9680  
FROM REP AUG1/12 17:46  
\*\*CHANGES\*\* \*\*\*WSPA-TV\*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/B OBAMA/D/PRE/US  
AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL  
3050 K ST NW,

WASHINGTON, DC 20007

HARRIS REPORT

FAX# 703-516-9680  
FROM REP AUG1/12 17:46  
\*\*CHANGES\*\* \*\*\*WSPA-TV\*\*\*

ORDER # \_\_\_\_\_ CONTRACT # 6257253  
PRDCT OBAMA 4 PRES FLT A EST#1523 COMMENTS: (LINE, ORDER, INVOICE)

BUYER NAME LAURA BASSETT

SALES PRSN MA- MICA HANSEN (H)

FLIGHT DATES AUG14/12 SEP3/12 WK-3  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED  
DATE AUG1/12 17:46

REP: REVISION 8.1

APPROVED M2

TOTAL SAME, PLEASE CONFIRM

MICA

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

OBAMA FOR AMERICA FLIGHT A

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:  
: :LINE#: : : : : : : : : : : : : : : : :  
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1523  
AGENCY PRODUCT CODE = 101

| 5 | S | 1000P-1100P | 30 | \$1,500.00 | 8/25 | 8/25 | 0 | SAT | 0 |
|---|---|-------------|----|------------|------|------|---|-----|---|
|---|---|-------------|----|------------|------|------|---|-----|---|

PROGRAM : 48 HRS. MYSTERY  
CON COM1: 48 HRS. MYSTERY

REP HEADLINE# 6257253 TRF# E:120730  
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399  
ORDER WORKSHEET

FAX# 703-516-9680  
DRT FROM REP AUG1/12 17.46  
\*\*\*CHANGES\*\*\* \*\*\* WSPA-TV \*\*\*